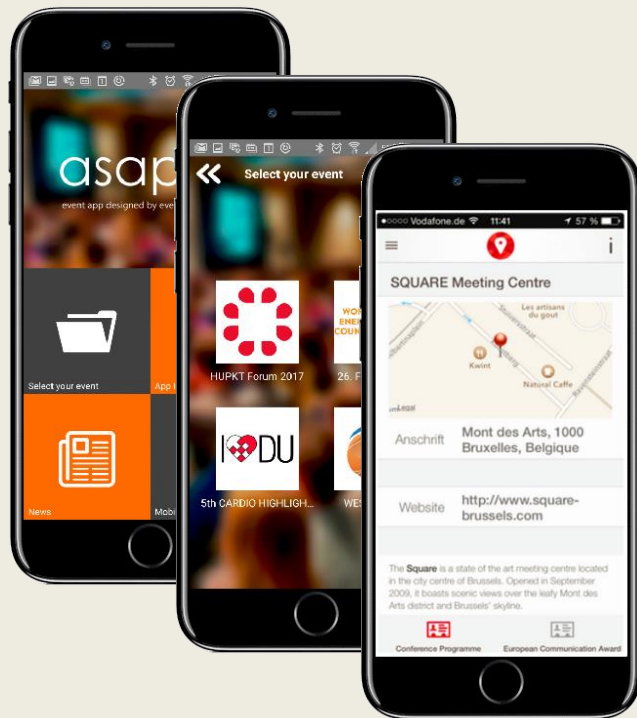


**asappx** is a fruit of our mutual effort with a developer from the heart of EU. Built on an extremely robust and stabile platform it will cover the needs of any meeting or similar event, fitting almost every budget. With a number of possible layouts and endless design options, every event within **asappx** is personalized and customized.

**asappx** is **modular**, which means that you will pay only for those additional functionalities you will really use. No packages! And as a native app, once downloaded it will work perfectly even offline.

A good part of 20+ already available functionality modules are **interactive** (voting, polling, q&a messaging, surveys, contact forms, chat room...). Basic configuration brings 10+ functions – the ones for which we know that are needed on every meeting – starting at 795 EUR!

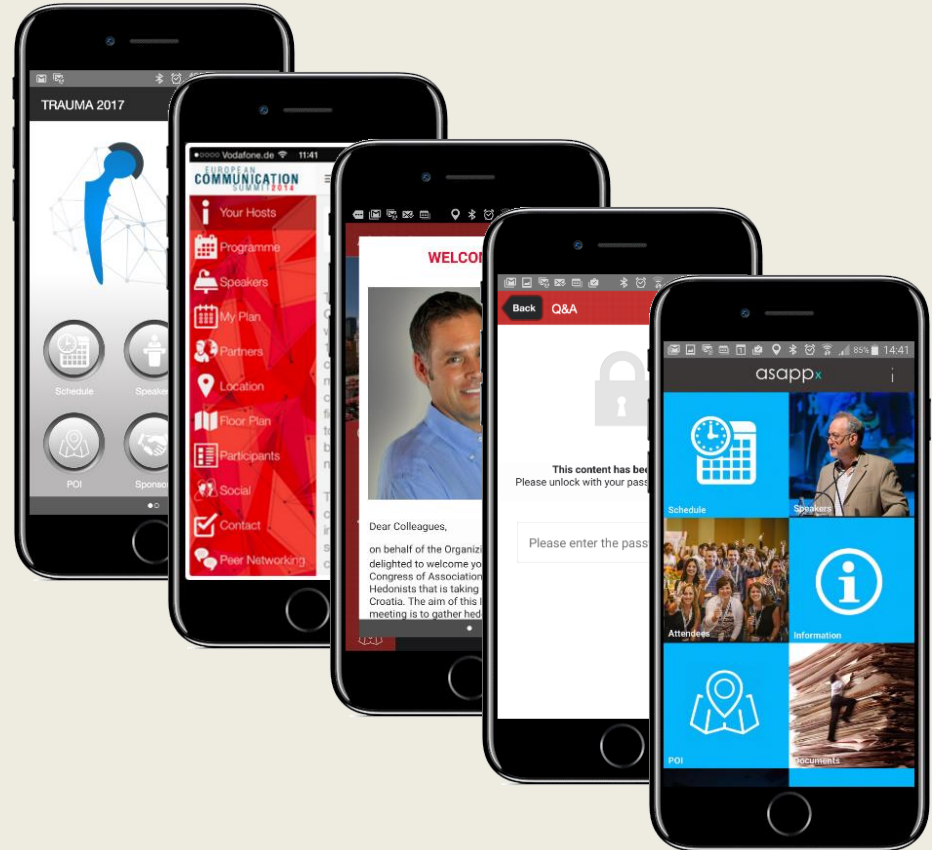


It all starts with the **Home Page**, which can be designed with different layouts, so **asappx** can look very formal, but if you like, it can be cheerful and fun. In any case **asappx** will follow the visual identity of your meeting.

With **Welcome** module we will show your attendees a welcome message.

From the safety point of view, **asappx** can be completely open, but if we apply the **Lock** module, attendees will be able to access the content (complete or only selected parts) only after introducing a password.

Alternatively, instead of password, we can ask for a QR code scan... or we can automatically unlock the app once the device is at certain GPS coordinates.



Programme is probably the most important part of any event. Module **Schedule** in **asappx** is very flexible and elaborated, and every event inside the schedule can be as detailed as you prefer. It can include introduction, abstract text, photo (of the speaker or venue), name of the venue or conference room, and even a routable map.

If your scheduled events are containing multiple sub-events – for example, multiple presentations during one session - each of them can be presented within the event, including its abstract texts, although Abstracts can be presented better in their own Module.

Each of the events can be shared via e-mail or social networks, and in the same time attendees can add selected events to their own individual calendars on their devices.

We can even take Surveys on each session.

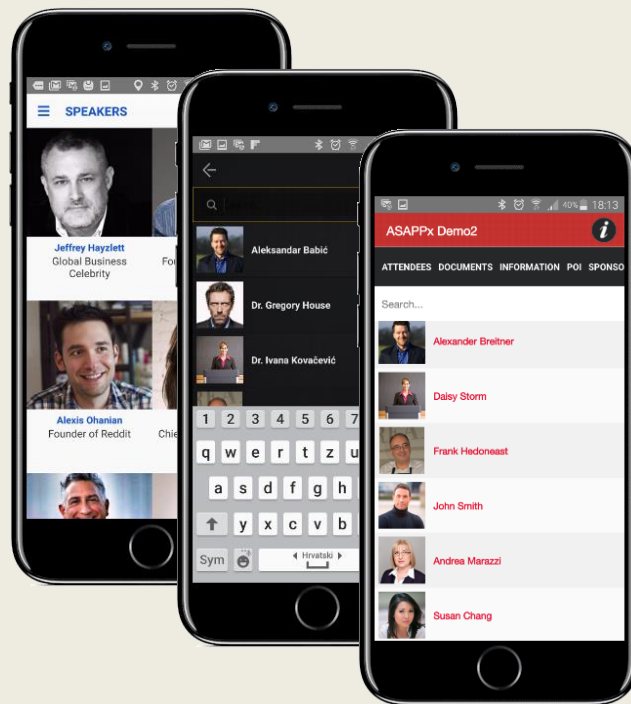


Module **Speakers** contains the list of speakers, with a possibility of attaching their photo, short biography or CV, and according to speaker's wishes, their contact details which can include active links.

In a very similar way, using the **Attendees** module, we can present the attendees, what will surely allow for easier interaction between them.

In case of larger events, we can import the xls file containing the list of attendees with every possible detail you might need to be presented. The list can be updated in a matter of minutes.

Both modules have a Search function, what makes it easy to find a specific person.



Module **Sponsors** contains sponsor's image or logo, name of the company or institution, description and contact information, which can contain active links. Sponsors can be grouped and categorized in different ways, and the Main Sponsor can be visually emphasized.

If your event has its exhibition part, through **Exhibitors** module we can present the exhibitors in a very similar way as we presented the sponsors. With one addition – in Exhibitors module we normally add the exhibition area floorplan too.

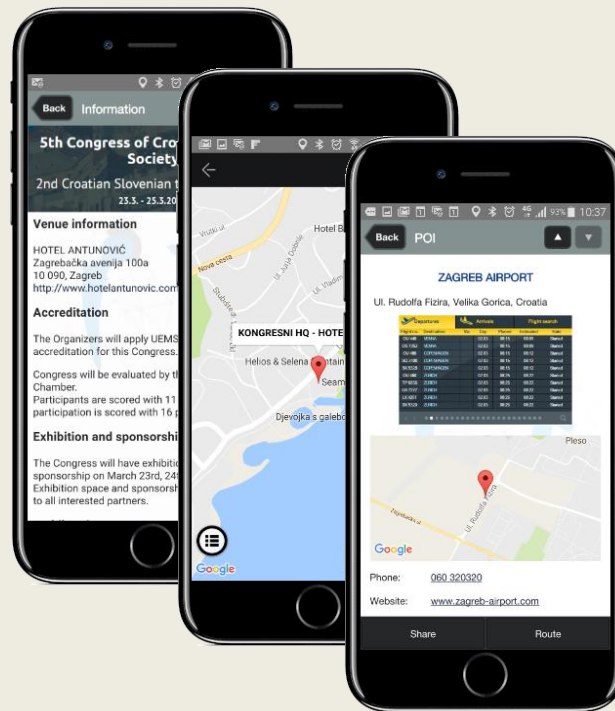
Just as the lists of Speakers and Attendees, lists of Sponsors and Exhibitors are automatically searchable too.



Module **Info** offers to the attendees all the general and useful event information, in a form of a text which can contain active links. Alternatively, Info module can be presented as a sub-menu page, combining different useful elements and modules.

Module **POI/Maps** includes the list of Points of Interest, where each location, apart from its description and photo, integrates a Google Map. Maps are routable, allowing navigation, and therefore solve the problem of attendees „lost“ in a city they don’t know well.

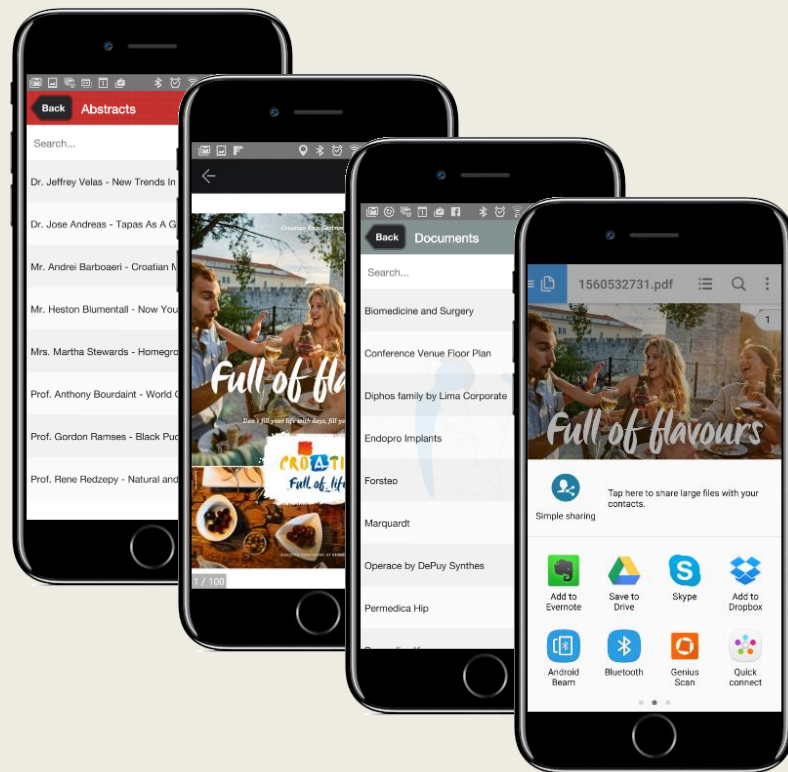
POI can also contain the locations which are not directly connected with the event programme – for example the city airport, train station, reserved parkings etc. POI can be used for Destination promotion too, through historical or other important locations, or can be commercially used for promotion of interested restaurants or similar venues.



Module **Documents/Materials** allows for upload of so far printed meeting materials. Apart from going green, organizer will save serious money in costs related to materials printing, transport of such materials to the event venue, distribution of materials to attendees, purchase costs of conference bags.... And last but not least, it will literally take away a weight from attendees backs.

Official, commercial, scientific or any other documents, as well as PowerPoint presentations, are uploaded in almost ideal PDF format, and can be not only viewed, but also shared over social networks or messaging apps, saved to attendee's preferred cloud, e-mailed... It depends solely on attendee's interest.

In a same way like it handles Documents, **asappx** can handle **Abstracts** too.





We all are well aware that urgent situations on events are rather a rule than an exception, and **asappx** is ready for that.

With **Push Notifications** module we can send Push messages to attendees, which will appear on their mobile screens no matter the action being performed with the phone at that instant. Push notification – like for example a change in dinner schedule - are normally sent to everybody, but we can also send a notification to an individual or to a predefined group.

Using the **Urgent Call** function the attendee's phone automatically dials the number we have defined for urgent situations. In that way we save incredibly valuable time an attendee in distress might lose in search of the right contact.



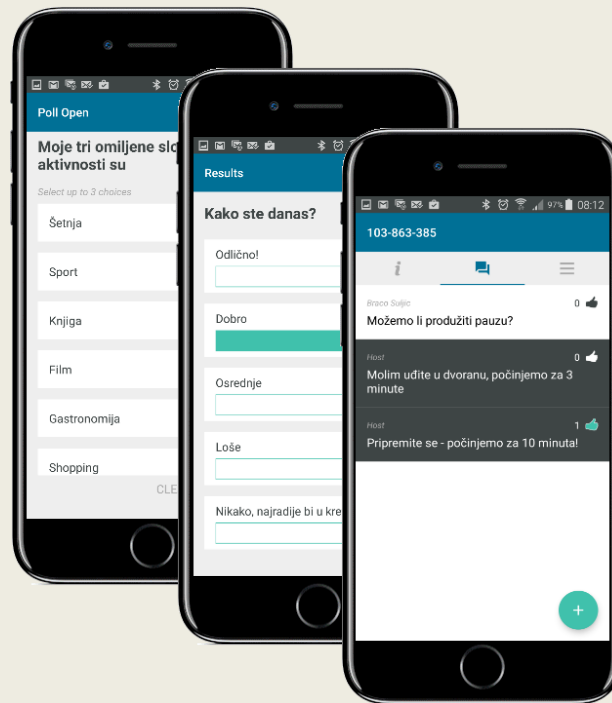


Everybody in Meeting Industry knows that Engagement is one of the key words – and elements – for the success of an event, as well as for participant’s satisfaction.

Using the **Voting** module we allow to our attendees to express their opinion about the subject of Speaker’s interest. He will ask a question and offer a single or multiple choice answering options, attendees will pick their choice(s), and the result will be visible immediately.

With **Q&A Messaging** we are opening the doors of discussion to everybody – even to the ones which are not comfortable speaking in public. Each participant can use the app to send a text question or a message to the Speaker.

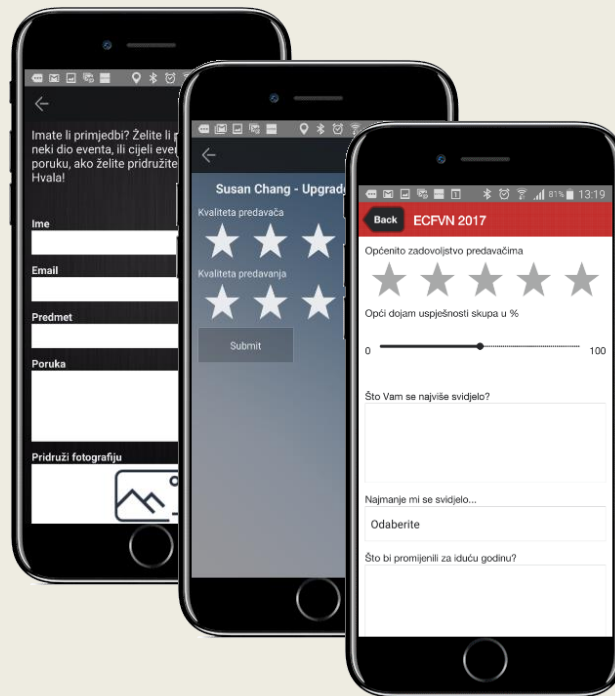
The incoming questions/messages can be moderated before publishing.... And „liked” after being made public.



**asappx** offers two types of Surveys. The basic **Session Survey** is normally a set of short surveys used for a quick assesment of the presenter and his/her presentation, what is done by simply awarding 1-5 stars to each.

But, with **asappx** we can perform a much more detailed survey, which is normally used as an **Event Survey**. Along with simple 1-5 stars, it contains more complex ways of giving response – choice between offered options, free text input, percentage slider etc.

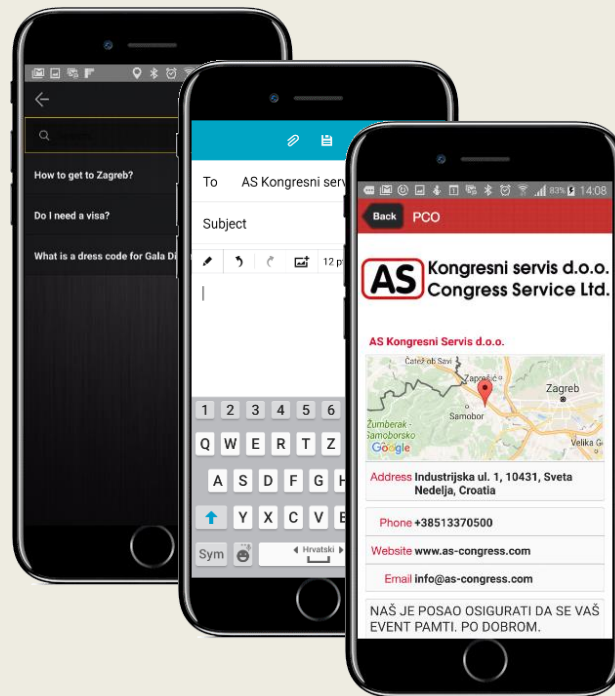
In addition to the surveys, **asappx** offers a pre-defined **Contact Form**, which gives our attendees a chance to send to the organizer any comment whatsoever, to which they can attach an image or a photo.



Module **FAQ** – Frequently Asked Questions – obviously brings the list of questions considered as common or interesting, naturally with answers.

By using **QuickMail** function attendee's phone will open his mail client, ready to send an e-mail to the address we have previously defined (normally organizer's). Another way of making participant's life easier.

And if all the assets we have made available to our attendees through the app will not be enough, through the **Organizer** function we enable them to get in touch with the Organizer in any way he/she will find appropriate, including a routable map.



Photos from the last year's meeting, interesting moments caught on camera from current meeting, all other photos of interest... All of those can be presented through **Gallery** module, sorted in different ways and folders.

Photos can be shared, saved and sent just in the same way like Documents.

As nothing today goes without Facebook or Twitter, asappx naturally has those **Social Networks** modules too.

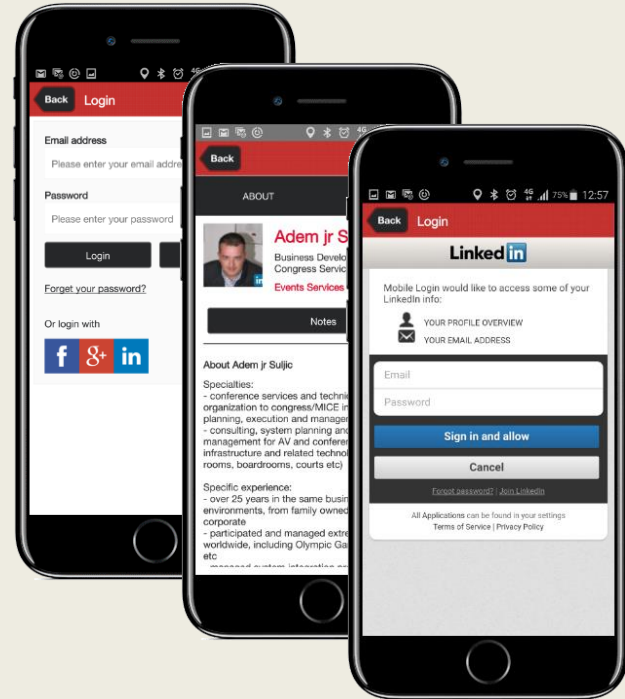
**Chat Room** module is one not too „official“ addition to the standard app functions, but it brings multiple benefits; it allows a non-formal communication between participants, what elevates the feeling of wide engagement, and subsequently participant's satisfaction. Multiple ChatRooms can be set, covering different topics.



Although we already have much more functionality modules than what we initially planned, we are not slowing down. We are listening to the market and our customers, and are continuing to develop and integrate new functionalities, in order for **asappx** to be even more useful and complete.

One of the modules for which we know that is anxiously awaited is **MatchMaking**. Even though **asappx** in its standard configuration already makes communication with colleagues easier and more efficient, with MatchMaking the real networking comes to a new life. Login using LinkedIn profile, set-up your preferences and start the automated filtered search among present colleagues.

When you find somebody interesting... just send him/her an internal message!

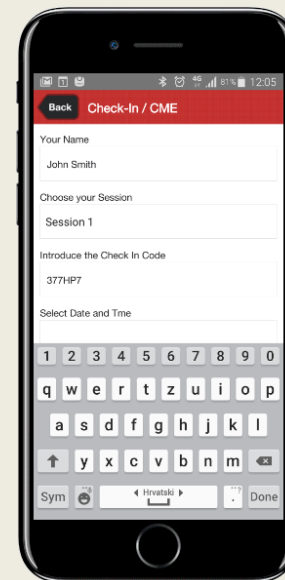


**Check-in** Module is used for automated attendance record, and is often used on medical events for collection of CME points.

If an attendee is registered within the app, he will just chose the session he is attending, verify time and date, and upon moderator's instructions introduce the Check-in code. **asappx** will afterwards create a database with all the data relevant to the organizer – all the verified session attendance by every individual participant.

Of course, Check-in is not limited to medical meetings and can be used for attendance record on any meeting type.

In case a participant is not registered within the app, he/she can always input his/her name manually.



In nowadays embraced economy of sharing rather than owning, the client gets the opportunity to use a very powerful tool, and pays just a tiny fraction of its real value – only for the time he will be actually using it. That is a common business model with most SaaS products, **asappx** included – with **asappx** being much more affordable, thanks to its modularity.

The price consists of 2 elements – a fee for the use of software/app license during the event, and a fee for app preparation, customization and content management. The final price covers for all necessary activities, including the delivery of post-event statistics.

License fee for Basic configuration with 12 functionalities starts with only 795,00 EUR/event\*, while most of the additional modules cost 85,00 EUR/event\*. Design and CM services carry adequately low price tags. Ask for a quote!

\*up to 30 days use, without VAT if applicable, without service/customization/CM fees







The best app solution for events of any kind (and budget)

We know our market in depth, and we are aware that mobile event apps are needed and wanted... but we also know that the budgets just can't always cope with the extra load of several thousands EUR, what was so far a starting price for a decent app.

That is why we have set an ambitious target: to develop an app which will be affordable, yet reliable, modern, functional... and above all modular - so that our clients won't have to pay for something they won't be using. **asappx** is here, and we are proud to have succeeded.

Choose the functionalities, prepare the materials, and **asappx**, an event app designed by event professionals, customized for your event, can be live and published in less than a week!

Ask for a demo and a quote!

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